

AIR TRANSPORT ECONOMICS & STATISTICS

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MODULE-I: FUNDAMENTALS OF ECONOMICS

1. ECONOMICS: MEANING & NATURE
 2. LAW OF DEMAND
 3. LAW OF SUPPLY
 4. MARKET EQUILIBRIUM-MARKET OF AIRLINE SERVICES
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5. COST & PRODUCTION ANALYSIS IN AIR TRANSPORT INDUSTRY
 6. AIR TRANSPORT MARKET STRUCTURES
 7. AVIATION FORECASTING & REGRESSION ANALYSIS

MEANING & NATURE OF ECONOMICS:

Science of Wealth
Science of Material well being
Science of Choice Making
Science of Growth & Development

Methods of Economic Analysis

- Deductive Approach : general theory or hypothesis _____specific conclusions or applications.
- Inductive Approach: Specific-----General

SUBJECT MATTER OF ECONOMICS

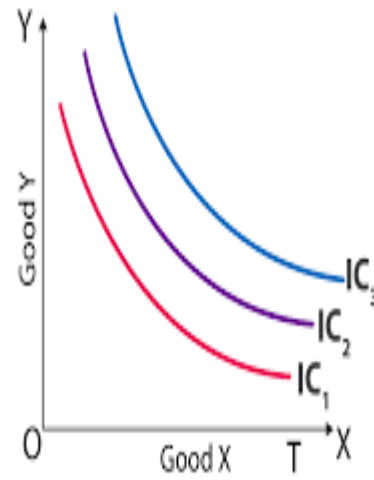
- MICROECONOMIC ANALYSIS
- MACROECONOMIC ANALYSIS

MICROECONOMIC ANALYSIS-I

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- DEMAND ANALYSIS FOR AIR TRANSPORTATION

LAW OF DEMAND

Indifference curve Analysis



Indifference Map

Elasticity of Demand

Demand Forecasting

Economics and Law of Supply

- Meaning of supply
- Law of Supply
- Supply Function
- Elasticity of Supply